

**Glens Falls Business Improvement District
Board of Directors Meeting
Meeting Minutes
August 20, 2019**

Members in Attendance

Daniel Burke	Peter Hoffman
Thomas O'Neill	Michael Kaidas
Jeff Mead	Kathleen Naftaly
Tyler Herrick	Kate Austin-Avon

Members Excused:

Gregory Moore
Michael Bittel

Guests in Attendance:

Amy Collins	Chris Ristau
David Dammerman	

MEETING CALL TO ORDER

The meeting was called to order at 8:05 am by Dan Burke, President

CURRENT BUSINESS

Approval of Minutes: A motion was made by Michael Kaidas, second by Kathy Naftaly to approve the minutes from July 16, 2019. Motion carried unanimously.

Treasurer's Report:

Jeff Mead presented the treasurer's report detailing the monthly expense/revenues. Mr. Mead notes the BID has expensed the landscaping bill from Jim Girard as well as a monthly installment on the BID's term loan.

Approval of Treasurer's report: was approved on a motion by Michael Kaidas, second by Peter Hoffman. Motion carried unanimously.

Strategic Plan Update:

Daniel Burke reports detail on the recent Strategic Planning sessions, organized by Leslie Kendall of Kendall & Associates. Mr. Burke notes Leslie has sent revised reports based off the results of questionnaire. Mrs. Kendall has proposed implementing a Project Matrix. Mr. Burke suggests an additional session with Kendall & Associates to complete organization of the Project Matrix for a fee of \$350.00. A motion to accept this proposal was made by Michael Kaidas, and second by Thomas O'Neill. The motion was carried unanimously.

Glens Falls Collaborative Update:

Kate Austin-Avon reports on behalf of the Glens Falls Collaborative discussing the result of recent city events. Mrs. Austin-Avon notes the Adirondack Regional Chamber of Commerce had partnered with the Collaborative on the recent 'Fit Fest' event, which was very well attended. She reports the event had a great organizing committee with a strong group who are looking forward to new future projects.

Mrs. Austin-Avon discusses the great turnout of first year event 'Vegan Fest.' She notes this was a very easily marketed event and hopes to get more local restaurants on board for next year.

In addition to the recently passed events, returning Halloween Block Party 'Boo 2 You' is coming up on Saturday, October 26. Mrs. Austin-Avon discusses the event will include dance performances, pony rides, pumpkin carvings and traditional Trick or Treat activities.

Kate continues with discussion of upcoming Balloon Fest activities including a block party, live music, and over twenty balloons to launch.

Decorating Committee Update:

Thomas O'Neill reported on behalf of the decorating committee stating that he has ordered the replacement materials needed for the city bench refurbishment project. Board members discuss the need to schedule labor for the installation of the benches, drilling new pads, etc.

Daniel Burke also reports on behalf of the decorating committee stating that he will be writing letter to the City Mayor regarding the installation of Holiday Decoration and Lighting. He is planning to have the city maintenance employees complete this project the week of November 11 in hopes of completion after Thanksgiving.

BID Census Update:

Victoria Beagle reports on behalf of the Glens Falls BID Census project, stating that an announcement has been sent to city tenants and owners within the Business Improvement District notifying that a census is in production. Ms. Beagle notes that the Census project is to be complete within the next 30 days.

Crandall Library:

Kathy Naftaly reports on behalf of the Crandall Library stating they are happy to be hosting the Monopolooza event honoring Daniel Burke. Mrs. Naftaly also discusses the library has launched a new public relations program for local events, partnering with community groups such as SUNY Adirondack.

The Park Theater:

Chris Ristau reports on behalf of the Park Theater stating the theater is happy to be hosting many new shows at the venue, such as The Adirondack Film Festival, 'Murder at the Park', and various tribute artists. The theater is offering a a ticket package of three shows for only \$50.00.

Mr. Ristau also discusses Doc's Restaurant is debuting a new fine dining menu along with a new executive chef on September 11.

Advokate:

Kate Austin-Avon reports on behalf of Advokate discussing she is busy working with various new projects such as developing the new Arts District website, 'Hamlet to Huts' marketing, and a new video for the Hyde Gala.

Adirondack Civic Center Coalition, Inc.:

Jeff Mead reports on behalf of the Civic Center Coalition as well as the Hockey Coalition stating they have had a great turnout to the Adirondack Hockey Summer Camp, with over 75 participants in attendance. Mr. Mead also reports the Cool Insuring Arena's upcoming show schedule with events such as Bill Engvall, Alice Cooper, and A Day to Remember, and the Globetrotters.

Mr. Mead reports the arena is gearing up for the upcoming Adirondack Hockey season, with training camp starting October 1 and a home opener game on October 19.

ADJOURNMENT

A motion was made to adjourn by Peter Hoffman and second by Michael Kaidas. The meeting adjourned at 9:19 am.

**NEXT MEETING: October 15, 2019 - 8 am at The Queensbury Hotel.
Please plan to attend.**

Respectfully Submitted,
Victoria Beagle