

**Glens Falls Business Improvement District
Board of Directors Meeting
Meeting Minutes
July 21, 2020**

Members in Attendance

Daniel Burke
Jeff Mead
Tyler Herrick
Michael Kaidas
Kathleen Naftaly
Kate Austin-Avon

Members Excused:

Peter Hoffman
Thomas O'Neill
Michael Bittel
Gregory Moore

Guests in Attendance:

Christopher Ristau
Amy Collins

MEETING CALL TO ORDER

The meeting was called to order at 8:05 am by Dan Burke, President

Approval of Minutes: A motion was made by Michael Kaidas, second by Kathy Naftaly to approve the minutes from June 16, 2020. Motion carried unanimously.

Treasurer's Report:

Jeff Mead presented the treasurer's report detailing the monthly expense/revenues. There was a discussion of helping the City pay for flowers. Approval of Treasurer's report: was approved on a motion by Tyler Herrick, second by Tom O'Neill. Motion carried unanimously.

Glens Falls Collaborative Update:

The Collaborative is hopeful to be able to pull together Take A Bite, but it's still up in the air. Start date was to be August 5.

Communication Committee:

The BID Communication Committee's members have filled out a brand workbook to further assist Advocate in producing a brand summary for the BID. Kate Austin-Avon of Advocate discusses the

brand summary and marketing strategies outlined in the document. BID board members are to review documents and gather any feedback, edits, etc. by this Friday 7/24/20.

ADJOURNMENT

A motion was made to adjourn by Jeff Mead and second by Michael Kaidas. The meeting adjourned at 9:15 am.

**NEXT MEETING: September 15, 2020 - 8 am- The Queensbury Hotel.
Please plan to join.**

Respectfully Submitted,
Victoria Beagle

The four that need to be replaced, we envisioned the City helping. The quote was They can be done the first week in August. Crandall Library's benches are installed. The price was to be \$2,376.